

Matt Baltay

Graphic Design & Illustration



Work Experience

Freelance Graphic Design and Illustration

Self-Employed : 2010 - Present

Crafted distinctive visual narratives that transformed clients' creative visions into compelling design solutions. My work spans a dynamic range of projects, from bold brand identities to intricate illustrations, consistently delivering innovative and impactful visual communication across digital and print platforms.

Graphic and Web Designer

CrazyGood Marketing : 2016 - 2024

Designed compelling digital and print marketing materials, creating graphics and websites that effectively communicated clients' brand identities and enhanced their market presence.

DazzleJazz Restaurant & Lounge

Line Cook / Pastry Chef : 2015 - 2020

Prepared diverse menu items and crafted intricate desserts, maintaining high standards of culinary excellence. I collaborated effectively with kitchen staff, managed food preparation workflows, and ensured consistent quality and presentation.

Saudi Aramco

Graphic Designer : 2009 - 2011

Contributed to the development of courses for Saudi Aramco's Upstream Professional Development Center (UPDC), collaborating with industry experts to create training programs for new graduates that combined instructor-led content with interactive multimedia.

Education

The Art Institute of Denver

AA- Interactive Media Design: 2004-2006

University of Colorado at Boulder

BA- Art History, Film Studies, Political Science: 1997-2002

References

Jason Chapman, Principal

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Craig Mattingly, Chief Executive Officer

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Profile

As a seasoned illustrator and designer with 15 years of experience, I blend creative vision with strategic problem-solving. My work is driven by curiosity and a passion for transforming complex ideas into intuitive, compelling visual narratives.


Skills

	Illustrator	★★★★★
	Photoshop	★★★★☆
	InDesign	★★★★☆
	After Effects	★★★☆☆


Abilities


Illustration, Print Design, Character Design, Logo & Branding, Web Design, Concept Art, User Interface, Freehand Sketching, Technical Illustration, Color Theory, icon Design, Typography

Contact

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